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PROFILE

With a college background in communications, I have matched that level of knowledge with 10+ years of Live – Experience in the media industry. Which has allowed me to help countless Entrepreneurs and Businesses achieve Financial goals by Creating Effective Media Content and Implementing Marketing Strategies. I am now seeking a position where I can be of benefit to a business's marketing and promotions efforts. Specifically, I am looking for an environment where I can grow intellectually and financially.

CONTACT

PHONE:
(770) 873 0717

Portfolio
<https://www.LongShotsMedia.com>

EMAIL:
LongshotsMBM@gmail.com

SKILLS

Digital Content Creator

Creating Effective Media Content for over 10 years. Specializing in Photography and Video Production. Possessing vast knowledge about the variety of photographic techniques used by industry professionals today. Proven ability to create and distribute effective and impacting photography and video.

Digital Marketer

Certified in Google Ads. Possessing Over 3 years' experience in SEO and Social Media Ad campaign creation. I have many years of experience in creating successful online Ad campaigns as well as delivering proven results.

WORK EXPERIENCE

LongShots Media Founder (Lead Digital Content Creator)

2014 - Current Position

Providing Digital Marketing solutions for small businesses and entrepreneurs in the Atlanta market. Applying proven digital marketing content creation methods to create products that generate useful awareness around a specific products or service.

Green City Solutions – Freelance Photographer

January 2015–September 2020

Provide Professional Photography to ensure customers approve the placement and visibility of advertisements. Entice potential customers with effective photos of Street Placed Ads.

Radio One Atlanta - Freelance Digital Content Creator

January 2012–October 2014

Providing Professional Photo and Video Coverage of Concerts, Outreach Events, Private Events and Fundraisers. Manage Shooting Schedules and Hire Personnel to Cover Large Events. Edit and Archive Footage of Events into Secured Shared Gallery.

Notable Skills

Adobe Creative Suite – Highly Proficient in Photoshop, Illustrator and Lightroom

Video Editing – Final Cut Pro, Adobe Premiere, Lightworks and Wondershare

Digital Marketing – Facebook Ads, Google Ads Certified, SEO Optimization, E-commerce Site Development

Website Development – Wix, Wordpress, Multi – Page Website Creation

THANK YOU FOR YOUR TIME

